

ETHAN HANSEN

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KEY SKILLS & COMPETENCIES

Languages / Frameworks: Java, Python, C++, SQL, R, JavaScript, React, HTML, CSS

Technical Software: Figma, Adobe, Tableau, PowerBI, Excel, Powerpoint

EDUCATION

Combined Major in Computer Science & Business - *The University of British Columbia* Completion: Jun 2025

- Year 3 | Weighted GPA: 86% (4.07/4.33) | Awards: Dean's Honor List
- Relevant Coursework: Information Systems Development, Data Structures & Algorithms

WORK EXPERIENCE

UI / UX Design & Web Strategy Co-op - *Government of British Columbia*, Victoria, BC Sept 2023 - Dec 2023

- Mapped comprehensive user journeys and process flows for website user segments using Figma.
- Built analytic report dashboards to illustrate insights on user data using PowerBI.
- Designed wireframes and user interface prototypes for webpages with consideration towards feasibility, user requirements, accessibility, and brand identity.
- Taught workshops and designed templates for presentations, enabling consistency in brand identity and streamlining deck building process for employees.

Data & Analytics Intern - *Ibbaka*, Vancouver, BC May 2022 - Aug 2022

- Facilitated and led scrum methodologies for cross-functional teams and monitored project progress through Jira, ensuring timely completion of client deliverables.
- Analyzed data sets using PowerBI and Excel, extracting insights and enabling strategic decision-making.
- Leveraged data modelling in Excel to evaluate potential outcomes and calculate optimal pricing strategies for our client, producing a feasible cost reduction of 8%.

Web Developer - *Garibaldi Capital Advisors*, Vancouver, BC May 2020 - Dec 2020

- Prototyped responsive webpage wireframes and mockups in Figma and Adobe XD, expediting website redesign and facilitating constructive feedback with users and management.
- Supported deployment of the website using WordPress and JavaScript, integrating designs and leading to a 20% decrease in bounce rate.

EXTRACURRICULAR EXPERIENCE

Director of Marketing & Design - *NSCC*, Vancouver, BC Sept 2022 - Current

- Designed promotional graphics using Figma, Photoshop & Illustrator to increase engagement and facilitate consistent communication with external audiences.
- Developed website in SquareSpace and designed mixed media for webpages using Figma and Photoshop.
- Led a highly collaborative cross-functional team in the development and design of impactful sponsorship packages, targeting potential stakeholders for deals valued at \$1000+.

IT Development Associate - *Commerce Undergraduate Society*, Vancouver, BC Sept 2022 - Apr 2023

- Developed website using TypeScript, React, and Next.js, managing deployment to Heroku and ensuring relevancy of information, responsive design, and functional integrations.
- Handled version control using Git and GitHub to manage codebase changes from multiple developers.
- Resolved IT tickets related to GSuite, website, and student organizations, demonstrating timely and effective problem-solving skills in a technical environment.